

# LIGHTNING AWARENESS WEEK

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JUNE 22 - 28, 2014

Lightning often extends laterally for many miles and thus poses a danger even if a storm is not directly overhead.

Source: FEMA

It's estimated the Earth is struck by an average of more than 100 lightning bolts every second.

Source: National Geographic

An increase in cloud-to-cloud lightning strikes directly correlates to an increase in a thunderstorm's severity.

Source: ImpactWeather

Most lightning deaths and injuries occur during the summer months when people are outdoors.

Source: FEMA

## PROTECT YOUR BUSINESS FROM POWER OUTAGES

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- ⚡ Invest in a generator
- ⚡ Back up computer files to cloud storage
- ⚡ Confirm a safe room, located away from exterior walls and windows
- ⚡ Use cordless or wireless phones
- ⚡ Purchase a battery-operated weather radio
- ⚡ Electrical equipment should be unplugged or plugged into surge protectors

